



African American Health Expo

P. O. Box 170773
Arlington, TX 76003
817.823-7612
AAHEXPO@gmail.com

Planning Committee Members

Sherry Williams

2018 AAHEXpo Chair

*Coach Stewart**

Stewbody Fitness

2018 AAHEXpo Co-Chair

Tangulon Gardner

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Pierre Gant

Jonathan Morrison

Kimberly Porter

John Reed

Debra Rockmore

Jorgette Simpson

Gala Stafford

Misty Wilder

Yvette Wingate

Dear Community Partner:

Your organization is invited to sponsor and/or participate as an exhibitor in our **18th Annual African American Health Exposition (AAHEXpo)**. We serve as a resource for "Total Health & Wellness" the AAHEXpo educates on the many issues that impact African American/Black communities serving as a bridge between knowledge and access barriers. There have been many health improvements, technological health advances, and research to address health equity issues. According to the CDC, **health equity is achieved when every person has the opportunity to "attain his or her full health potential" and no one is "disadvantaged from achieving this potential because of social position or other socially determined circumstances."** It remains critical that we continue to call out health disparities, not mask them behind improving health statistics.

The theme for the **African American Health Expo (AAHEXpo) 2018 is Health Disparities: the Hidden Enemy**. This year's theme addresses the concern that health disparities and inequities are being masked by improvements in health data and life expectancy rates. These unfair and unjust health differences are closely linked with social, economic or environmental disadvantages, better known as social determinants of health, that adversely affect groups of people, in particularly African Americans. Health disparities continue to be the hidden enemy and the catalyst to chronic diseases, disabilities, deaths and illnesses. For decades, African Americans disproportionately have shorter life expectancy and poorer health outcomes than Caucasians \White Americans, no matter their economic and educational status or whether or not they have health insurance. African Americans continue to have higher rates of heart disease, stroke, high blood pressure, cancer, obesity, premature death and mortality, and most recently, Alzheimer's disease.

If we ignore well-documented health disparities within the African American community, we perpetuate a vicious cycle on those who endure the most adverse outcomes and may even lose the many gains that have been made in our recent history. We must be persistent in identifying and addressing health gaps among the African American community. Although health equity still remains elusive for some, advancing health equity for all must remain our focus.

The AAHEXpo is **FREE** to the attendees and open to anyone and everyone who would like to take part. We provide an array of services that support total wellness, which include direct health screenings, health education as well as the opportunity to connect to participants for recreational, social, workforce, children and senior community services.

Providers who participate in the AAHEXpo will have an opportunity to make a difference community health, wellness, and well-being directly. Each participating organization will be listed in our Community Resource Guide and key sponsors will be promoted on the AAHEXpo website. The AAHEXpo Registration Form outlines the various levels and benefits of sponsorship. For those who are new to the AAHEXpo welcome and to our returning sponsors/exhibitors we thank you for your continued support. We look forward to working with you as we work toward the long term transformation of our communities.

Date: **Saturday, April 21, 2018**
Time: **10:00 AM to 2:00 PM**
Location: **Tarrant County College – South Campus**
5301 Campus Drive, Fort Worth, Texas 76119

Yours in health,
Ms. Sherry Williams, MA, 2018 AAHEXpo Chair



EXPO REGISTRATION FORM

Completed form must accompany payment

Tarrant County College – South Campus
5301 Campus Dr., Fort Worth, Texas 76119
Saturday April 21, 2018, 10:00 AM-2:00 PM

Please remit payment in full to: African American Health Expo
 P. O. Box 170773
 Arlington, TX 76003-0773

Tax Exempt Certification c/o Commissioner Roy C. Brooks #20-4185638
Email: aahexpo@gmail.com **Phone:** 817.823.7612

2018 EXPO EXHIBITOR /SPONSORSHIP REGISTRATION FORM

Please be advised that if your organization is participating in this event, all registration forms and checks must be submitted no later than **April 1, 2018**. Failure to submit all registration material, including payment, by this date will result in a **\$25 late fee**.

****NOTE: The AAHEXPO reserves the right to refuse participation of any organization found to participate in any predatory practice impacting the local community****

Sponsorship Level (please select if applicable):

Title	Root	Trunk	Tree	Branch
\$5,000	\$3,500	\$2,500	\$1,000	\$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Breakout Session Sponsor (4 available sessions):

Breakout
\$1500
<input type="checkbox"/>

Exhibitor Fee(s) (please select if applicable):

Non-profit	For-profit
\$100	\$200
<input type="checkbox"/>	<input type="checkbox"/>

Organization Name (type or print legibly): _____

Contact Person: _____

Phone: _____

Email: _____

If the information to be listed in the resource guide differs from the information listed above please email that info to aahexpo@gmail.com
ATTN: AAHEXPO Resource Guide

Type of service(s) provided: _____

Electricity access? Y or N [Access is LIMITED – You must bring power cord & attend layout viewing.]

Will you provide any testing/screening? Y or N If yes, specify which test/screenings _____

If providing any screening/testing service proof of liability insurance is REQUIRED.

How many representatives from your organization will be working your Exhibitor booth? _____

Office Use Only: Payment received <input type="checkbox"/> Check #: _____ Receipt #: _____ Date _____ Please initial that you have read the booth regulations: _____
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Sponsorship Levels & Benefits

Title Sponsor	\$5,000
Recognition in resource guide, listing on website (with link to organization site), logo placement on print materials, press release mention, full-page print advertisement, targeted organization highlight during event, brief presentation opportunities during the event.	
Root Sponsor	\$3,500
Recognition in resource guide, listing on website (with link to organization site), logo placement on print materials, press release mention, full-page print advertisement	
Trunk Sponsor	\$2,500
Recognition in resource guide, listing on website (with link to organization site), logo placement on print materials, half-page print advertisement	
Breakout Session Sponsor	\$1,500
Recognition in resource guide, listing on website (with link to organization site), logo placement on print materials, opportunity to present at breakout session in the areas of health, financial empowerment, educational empowerment or employment & job readiness.	
Tree Sponsor	\$1,000
Recognition in resource guide, listing on website (with link to organization site), logo placement on print materials.	
Branch Sponsor	\$500
Recognition in resource guide, listing on website.	
Leaf Exhibitor	Non-profit \$100 / For-profit \$200
Recognition in resource guide.	

Sponsorship Levels & Benefits

Additional Tables	\$40 each
Tablecloths	\$20 each
Additional Lunches	\$8 each

Thank you for your sponsorship. We look forward to partnering with you.

2018 African American Health Expo
Provider Booth Information & Regulations

1. **Set up:** Booths may be set up as early as Friday, April 20, 2018, otherwise, booths may be set-up on Saturday, April 21, 2018 between 8:30 AM-9:15 AM. All booths must be set up by 9:15 am on Saturday. *(Set up day/times are tentative)*
2. **Parking:** Please be considerate of the event attendees and limit the number of vehicles to this event. There is no charge for parking.
3. **Size:** Each un-railed booth will be approximately 6 to 8 ft. and will include a table (or more depending on sponsorship level) and two chairs. All booths must comply with the Fire Department Safety Codes.
4. **Booth Location:** Please check in at the provider's registration counter when you arrive. Your space assignment will be given at your time of arrival.
5. **Lunch:** Lunch will be provided to all registered sponsors/Exhibitors who have lunch tickets only! Lunch will be available from 11:00 AM to 1:00 PM. (Either the contact person or the alternate must be present during the expo to claim meal tickets-NO EXCEPTIONS!!!). Please be advised that Exhibitors are permitted to receive allotted lunches with chosen sponsorship level. You can purchase a lunch additional lunches for \$8.00. Additional lunch orders are due no later than Tuesday, April 17, 2018.
6. **Participant Responsibility:** Exhibitors are solely responsible for any personal property placed in the booth as well as any damage to the facility as a result of neglect.
7. **Teardown:** Exhibitors should begin taking down their booths at 2:00 PM and be finished by 3:00 PM. Please clean up the area around your booth. Any unused materials should NOT be left in the exhibiting area.
8. **Trash:** Containers will be provided for normal waste. If you anticipate the need to discard of bio-hazardous waste materials, you MUST provide an appropriately labeled receptacle.
9. **Good Neighbor Policy:** Exhibitors are expected to keep noise levels at a minimum. Please keep all sound equipment at a reasonable level in respect of other Exhibitors.
10. **Raffles:** It is a good idea to have a "mechanism of interest" at your booth. Should you hold a raffle please be responsible in notifying any winners in a timely manner. Please also refrain from providing giveaways that are not health promoting (i.e. candy or other sugary snacks)
11. **No Refunds on exhibitor booths.**
12. **Selling is PROHIBITED at exhibitor booths.**
13. **Tablecloths will not automatically be provided. Please plan to bring your own or order one in advance.** All tables must be covered with a table cloth.
14. **Proof of Liability Insurance:** If you are providing any testing, screening, or service requiring human to human contact, **proof of liability insurance is REQUIRED** with your registration.
15. **Predatory Practices:** The AAHEXPO reserves the right to refuse exhibition privileges to any entity that is found to be involved in or perpetuating predatory practices in the community.
16. Booths not occupied by 10:30 AM will be reassigned without refund.